

ONLINE CONTRACT: 2020 Web and E-news Ad



San Diego County
DENTAL SOCIETY

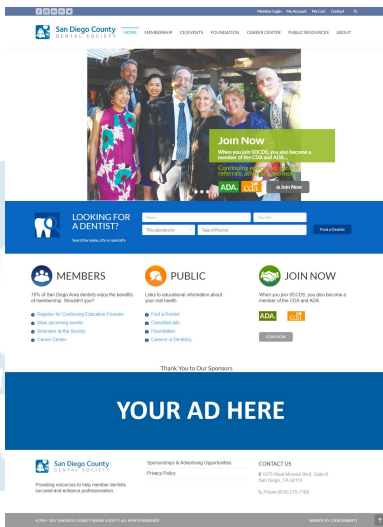
Our Online Presence: We have 2 options for you!

Our content is limited in its scope and relevance exclusively to dentistry and dental offices thus offering a high exposure to a specific demographic.

Website

\$200/month

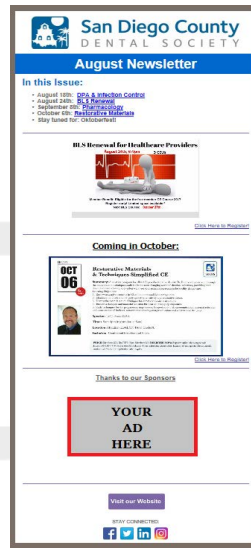
Our website: www.sdcds.org
Have a spot on our home page sponsor slide-show!



E-Newsletter

\$200/month

Sent out every month reaching nearly 2000 dentists!
Open rate: 30-40% | Industry Avg: 20-24%
Click through rate: 10-20% | Industry Avg: 2-3%



Advertisers:

Please check the months in which you would like to run your ads

- 2020
All Year
Jan
Feb
Mar
Apr
May
Jun
Jul
Aug
Sept
Oct
Nov
Dec

Our Advertising Policy

We are constantly on the alert for any misrepresentation in advertisements, but do not investigate the offers made and reserve the right to decline, withdraw and modify advertisements at our discretion. Space reservations should be made by email to the advertising manager. If space is reserved & artwork not received, you may be charged for the allocated space.
All ads must be pre-paid.

Advertisement Design Requirements:

Website Ad Dimensions: 1200 px wide by 325 px. high

E-newsletter Ad Dimensions: 600 px. wide by 450 px. high

CMYK 300DPI .JPEG or .PNG File Outline Fonts Flatten and Embed Images*

if your ad uses any transparencies like shadows, blur, feathering or layers, use the high resolution flattener settings.

PAYMENT INFORMATION

Company Name:

Contact Person:

Email:

Phone:

Address:

City:

State:

Zip code:

Card #:

Exp. Date:

Sec. Code:

Or send check to:

San Diego County Dental Society
1275 W. Morena Blvd Ste. B
San Diego, CA 92110

I understand and agree to the above terms- Signature:

Date:

Please return to: Media & CE Coordinator
Phone: 619-275-7188 Fax: (619) 275-0646 Email: admin@sdcds.org