



**2021 Continuing Education Calendar**

Check those that apply	Date	Time	Location	Topic
	Jan. 23 <sup>rd</sup>	8 am – 12:30 pm	Webinar	Dental Practice Act/ Infection Control
	Feb. 4 <sup>th</sup>	6 pm – 9 pm	Webinar	Musculoskeletal Disorders and Ergonomics
	June 18 <sup>th</sup>	9 am – 4 pm*	MCAS Miramar Officers' Club	Contemporary Dental Ceramics A to Z
	Sept. 18 <sup>th</sup>	9 am – 4 pm*	Handlery Hotel	Forensics
	Oct. 1 <sup>st</sup>	8 am – 12:30 pm	MCAS Miramar Officers' Club	Dental Practice Act/ Infection Control
	Oct. 29 <sup>th</sup>	9 am – 12:30 pm	Admiral Baker Clubhouse	Technology in Dentistry

**Sponsorship Packages**

<b>\$ 6091.40 - Premier Sponsor</b> <i>(a \$6412 value!)</i>	Booth/Virtual space is provided for <b>6</b> meetings. Also, premier sponsors receive a 1/2 pg. ad in 4 issues of Facets!
<b>\$ 4517.76 - Headline Sponsor</b> <i>(a \$4706 value!)</i>	Booth/Virtual space is provided for <b>5</b> meetings. Also, headline sponsors receive a 1/2 pg. ad in 2 issues of Facets!
<b>\$2910 - Annual Booth Sponsor</b> <i>(a \$3000 value!)</i>	Booth/Virtual space is provided for <b>4</b> meetings. <i>*Price advertised is for all in-person events. Price can be adjusted to include a virtual event instead. Starting at this level you will have the opportunity to host your own webinar/seminar. Please contact our CE Coordinator for more details.</i>
<b>\$1470 - Two Meeting Sponsor</b> <i>(a \$1500 value!)</i>	Booth space is provided for <b>2</b> meetings.
<b>\$1078 - Virtual Meeting Sponsor</b> <i>(a \$1100 value!)</i>	Virtual space is provided for <b>2</b> meetings.
<b>\$750 - Individual Meeting Sponsor</b> <b>\$550 - Virtual Meeting Sponsor</b>	Booth/Virtual space is provided for <b>1</b> meeting.

**In-Person Sponsorship Details:**

As a sponsor at our CE events, you have the opportunity to meet face to face with 75-150 member dentists in San Diego County. Sponsor's logo is projected on screen before the speaker introduction and during all breaks. **1-2 representatives are allowed for each meeting. Sponsors have opportunities to mix with attendees during registration, breaks, lunch and after the meeting outside of the lecture hall.** In addition, our Facets newsletter reaches nearly 2000 dentists each issue. This is your chance to promote your company in person and through proven advertising!

\*Lunch provided for all day long meetings.



**Virtual Sponsorship Details:**

Generate leads directly from your office without having to incur additional costly expenses associated with in-person events, including travel, lodging, booth design, promotional items, shipping, and more.

**Session Attendee List:** Attendee names, phone numbers, and emails (if attendee opts into sharing their information OR attendee names only if they do not)

**Sponsored Slides:** Sponsor logo on the intro slide, break slide, and wrap-up slide of the session.

**Logo on All Event Communications:** A hyperlinked version of their logo on all event emails and a special Facebook post thanking each sponsor.

**Logo on Event Website:** A hyperlinked version logo featured prominently on all pages of the sponsored event website.

**Event Registration Question:** All attendees will be asked if they would like to learn more about each sponsor's company when registering for the event. We will share the contact information of all leads generated from this question.

**Terms:**

Regarding Terms, Conditions and Purposes of an Educational Grant between San Diego County Dental Society (SDCDS), an ADA CERP approved provider of continuing dental education, and \_\_\_\_\_ (Name of sponsoring company, herein after the Company) for support of a continuing dental education (CDE) activity.

The above Company wishes to provide support for the continuing education activity indicated above by means of (indicate those that apply):

· Unrestricted educational grant (sponsorship) in the amount of: \$ \_\_\_\_\_

· In-kind support (e.g., donation or loan of equipment, supplies, etc.):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Conditions:**

1. Statement of Purpose: program(s) is for scientific and educational purposes only and will not promote the Company's products, directly or indirectly.
2. Control of Content and Selection of Presenters and Moderators: SDCDS is solely responsible for selection of course content, instructors and moderators based on their qualifications, independence and balance. The Company will not suggest speakers or direct the content of the program.
3. Disclosure of Financial Relationships: SDCDS will ensure meaningful disclosure to the audience at the time of the program, of (a) Company funding and (b) any significant relationship between the Provider and the Company (e.g., grant recipient).
4. Involvement in Content: there will be no "scripting", emphasis, or direction of content by the Company or its agents.
5. Ancillary Promotional Activities: No promotional activities will be permitted in the same room as the educational activity. No product advertisements will be permitted in the same room as the educational activity.
6. Objectivity and Balance: SDCDS will make every effort to ensure that data regarding the Company's products (or competing products) are objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information in the product(s) and/or alternative treatments.



- 7. Limitations on Data: SDCDS will ensure, to the extent possible, meaningful disclosure of limitations on data, e.g., ongoing research, interim analyses, preliminary data, or unsupported opinion.
- 8. Opportunities for Debate: SDCDS will ensure meaningful opportunities for questioning or scientific debate.
- 9. Independence of SDCDS in the use of Contributed Funds: a. funds are to be in the form of an educational grant made payable to SDCDS; b. all other support associated with this CE activity (e.g., educational materials, course supplies, etc.) must be given with the full knowledge and approval of SDCDS; c. no funds from the Company will be paid directly to the program director, instructor/author, or others involved with the CE activity.
- 10. SDCDS and the Company agree to abide by all the requirements of the ADA CERP Recognition Standards.
- 11. SDCDS shall acknowledge educational support from the Company in program brochures, syllabi, and other program materials
- 12. Upon request, SDCDS shall furnish the Company with a report concerning the expenditure of the funds provide

**CONTACT & PAYMENT INFORMATION**

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_ Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_  
 Zip code: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Or send check to: San Diego County Dental Society  
1275 W. Morena Blvd Ste. B San Diego, CA 92110

I understand and agree to the above terms and conditions:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**\*Office Use Only\***

CE Provider Name: San Diego County Dental Society  
CE Provider Representative: Mike Koonce

**Please return this signed contract to: Media/CE Coordinator at [admin@sdcds.org](mailto:admin@sdcds.org) or fax to 619.275.0646**