

CONFIDENTIALITY AGREEMENT

This confidentiality agreement (the "Agreement") is between the San Diego County Dental Society ("SDCDS") and (attendee name): _____ on this 22nd day of February 2022. The Parties agree as follows:

1. **Purpose.** In connection with Attendee's participation in SDCDS' Professional Speed Dating Event, Attendees may have access to certain Confidential Information, as defined in paragraph 2 of this Agreement. This Agreement is entered into for the purpose of establishing Attendee's duty of confidentiality with respect to any Confidential Information received in connection with the Event.

2. **Definitions.** As used throughout this Agreement:

a. **"Confidential Information"** means any information that identifies or is capable of identifying a Participant; Employment or Practice information, as defined below; any information suggesting or demonstrating that any individually identifiable person is an Attendee of the event; and any other information that the event organizer would consider Confidential Information.

b. **"Employment or Practice Information"** means any individually identifiable information, in electronic, physical, or intangible form, in possession of or derived from participants of this event. It also refers to information regarding the purchasing or selling of a practice. This also includes participant names, addresses, electronic mail addresses, telephone numbers, or social security numbers, or other information that, alone or in combination with other publicly available information, reveals the individual's identity.

c. **"Attendee and Participant"** means any person who attends SDCDS' Professional Speed Dating Event.

3. **Use of Confidential Information.**

a. **Maintenance of Confidentiality.** Attendee shall maintain the confidentiality of all Confidential Information, including implementing reasonable administrative, physical, and technical security measures. Attendee shall ensure that all Confidential Information is protected from unauthorized use, alteration or modification, destruction, access or disclosure, and shall protect and ensure the confidentiality, integrity and availability of Confidential Information.

b. **Compliance with Legal Requirements.** Attendee agrees to comply with any and all applicable federal, state, and municipal laws and regulations governing the confidentiality and use of Confidential Information.

Attendee Signature