



### About our Directory:

We mail out directories at the beginning of each year reaching nearly 2000 Dentists.

The Directory is used by many dentists and staff every day, and many offices own more than one.

### Rates:

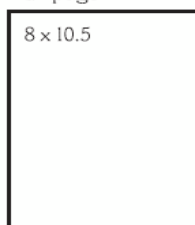
**Full Page: \$1100**

**½ Page: \$550**

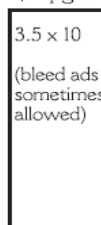
Full page (w/full bleed)



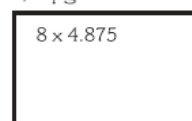
Full page



1/2 pg V



1/2 pg H



### Graphic Designer Submission Check List:

- Send your file as .pdf, .eps, .jpg or .tiff
- For extra measure, include all fonts or outline them & include images or embed them
- If your ad uses transparencies like shadows, blue, feathering or layers, use the higher resolution flattener
- Avoid using lines and trapping of less than 1 point
- Create ads and convert linked photos in CMYK or greyscale (not RGB)

**Ad Deadline December 2, 2022**

To reserve space for you ad, please contact the Media & CE Coordinator

Phone: [619-275-7188](tel:619-275-7188) or email [admin@sdcds.org](mailto:admin@sdcds.org)

### Contact & Payment Information

Company Name:

Contact Person:

Address:

Email:

City: State: Zip:

Phone:

Card #:

Exp. Date: Sec. Code:

Or make check payable to SDCDS and send to: San Diego County Dental Society  
1275 -B West Morena Blvd.  
San Diego, CA 92110

I understand and agree to the above terms:

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please return to: Media & CE Coordinator Phone: (619) 275-7188  
Fax: (619) 275-0646 Email: [admin@sdcds.org](mailto:admin@sdcds.org)