

FACETS CONTRACT: 2022 Display Ad



San Diego County
DENTAL SOCIETY

About our Magazine

We mail out issues of FACETS per year reaching nearly **2000** dentists! FACETS newsletter is the authoritative written voice of the San Diego County Dental Society. The editorial content is limited in its scope and relevance exclusively to dentistry, thus offering a high exposure to a specific demographic. SDCDS will integrate communication outlets to increase visibility and engagement for all advertiser (i.e. social media, online blog, and website)

Rates per ad	Full Page with bleed finished size 8.5 x 11 set up at 8.75 x 11.25 for trim. Also, keep any important text .25" from border		Full Page no bleed 8.5 x 10.5	1/2 pg. Vertical 3.5 x 10 bleed ads sometimes allowed	1/2 pg. horizontal 8 x 4.875	1/4 pg. 3.5 x 4.875
	Inside Cover or *Back Cover					
1-3 issues	\$1,500	\$1,300	\$1,300	\$700	\$700	\$500
4-6 issues	\$1,425	\$1,235	\$1,235	\$665	\$665	\$475

Our Advertising Policy

The editor is constantly on the alert for the misrepresentation in classifieds advertisements, but does not investigate the offers made and reserve the right to decline, withdraw and modify advertisements at our discretion. Space reservations should be made to the advertising manager. Please indicate issue, size and billing information. **No ads will be guaranteed until payment is received.**

Ad Deadline: Payment and ad must be received before or on the 1st of the month before the next newsletter.

Ad Requirements

Graphic Designer Checklist

CMYK 300DPI PDF File Outline Fonts Flatten and Embed Images*

if your ad uses any transparencies like shadows, blur, feathering or layers, use the high resolution flattener settings.

File Name: Please name it after your business like Example Ad (not SDCDS ad)

Email ad: Once contract is complete and the Ad is paid for, you can email your ad to admin@sdcds.org.

Advertisers

Please check the issues you would like to run your ads in below.

2023

All 6 Issues

Feb (deadline Jan 1st)

Apr (deadline Mar 1st)

Jun (deadline May 1st)

Aug (deadline Jul 1st)

Oct (deadline Sept 1st)

Dec (deadline Nov 1st)

CONTACT & PAYMENT INFORMATION

Company Name:

Contact Person:

Email:

Phone:

Address:

City:

State:

Zip code:

Card #:

Exp. Date:

Sec. Code:

Or send check to:

San Diego County Dental Society 1275 W. Morena Blvd Ste. B San Diego, CA 92110

I understand and agree to the above terms- Signature:

Date:

Please return to: Media & CE Coordinator
Phone: (619) 275-7188 Fax: (619) 275-0646 Email: admin@sdcds.org